



St. Albert's College (Autonomous)

An initiative of Archdiocese of Verapoly

Affiliated to Mahatma Gandhi University, Kottayam

(Accredited with "A" Grade by NAAC)

Programme Outcomes

Programme Specific Outcomes

Course Outcomes

Bachelor of Commerce (Computer Applications)

Bachelor of Commerce

Computer Applications (2016 Syllabus)

Programme Outcomes (POs)

1. **Deep Knowledge in the Discipline:** To develop a thorough knowledge about the subject and its allied realms by conscious and continuous process of learning and get informed about the cutting edge research in the frontier areas of the subject.
2. **Critical Thinking and Problem Solving Skills:** To develop an informed and analytical approach to learning and demonstrate an in-depth knowledge of the subject and to give his/her opinion supported by logical reasoning and problem solving skills.
3. **Self-Awareness and Emotional Intelligence:** To develop a proper idea about one's own capabilities and potentials and to nurture those attributes towards holistic personality development.
4. **Teamwork and Effective Communication:** To demonstrate proficiency in communicating competently in groups and organizations, competence in interpersonal communication and to possess skills to effectively deliver formal and informal presentations to a variety of audiences in multiple contexts.
5. **Leadership Qualities:** To build essential features of a true leader and to cultivate the character and courage to shoulder responsibilities.
6. **Social Interaction and Ethical Standards:** To foster the social skills and developing peer interaction and enabling them to make all people feel valued and to respect their differences by being responsible citizens for creating a socially inclusive society. To recognize values such as justice, trust, equity, fairness, kindness and develop a commitment to meeting and upholding standards of ethical behaviour in all walks of life and comprehending the moral dimensions of decisions and actions.
7. **Environmental Consciousness:** To discern the issues of environmental contexts and engages in promoting values and attitudes that claim coexistence and sustainable living with reduced, minimal, or no harm upon ecosystems.
8. **Lifelong Learning:** To develop a passion to be an independent lifelong learner by imbibing real-time changes in the socio-technological context, promoting continuous development and improvement of the knowledge and skills needed for employment and personal fulfilment.

Programme Specific Outcomes (PSOs)

1. Core Knowledge

The course will enable the students to demonstrate knowledge of major theories and Model sum Key areas of economic behaviour of a business.

2. Analytical skill

It will build their analytical skills and help them to develop realistic solutions to practical Day to day life problems.

3. Critical thinking

Enable the students to apply basic statistical skills necessary for analysis of a range of problems in business research.

4. Integrity and responsibility

Nurture the Commerce students by inculcating basic human values for transforming into socially responsible professionals.

Course Outcomes (COs)

Core Courses

Core Course-1: BUSINESS STATISTICS (COM02/-COM1CRT01)

LEARNING OUTCOME

1. To provide basic knowledge of statistical techniques as are applicable to business.
2. To enable the students to apply statistical techniques for quantification of data in business.

Core Course -2 MODERN BANKING (COM02-COM1CRT02)

LEARNING OUTCOMES

1. To provide basic knowledge of banking.
2. To familiarize the students with the changing scenario of Indian banking.

Core Course- 3: BUSINESS REGULATORY FRAMEWORK (COM02-COM1CRT03)

LEARNING OUTCOMES

1. To provide a brief idea about the framework of Indian Business Laws.

2. To enable the students to apply the provisions of business laws in business activities.

Core Course- 4: QUANTITATIVE TECHNIQUES FOR BUSINESS RESEARCH (COM02-COM2CRT01)

LEARNING OUTCOME

1. To impart basic knowledge of research
2. To enable the students to apply the simple statistical tools in business research

Core Course -5: PRINCIPLES OF INSURANCE (COM02-COM2CRT02)

LEARNING OUTCOME

1. To make the students explore with the fundamental principles of insurance
2. To impart knowledge on practice of insurance business.

Core Course- 6: CORPORATE REGULATIONS AND GOVERNANCE (COM02-COM2CRT03)

LEARNING OUTCOME

1. To provide an understanding regarding the administration and management of corporate form of business and to give a first-hand exposure to corporate laws especially Indian Companies Act 1956.

Core Course – 7: MARKETING MANAGEMENT (COM02-COM3CRT01)

LEARNING OUTCOMES

1. To help students to understand the concept of marketing and its applications.
2. To make the students aware of modern methods and techniques of marketing.

Core Course – 8: FINANCIAL ACCOUNTING (COM02-COM3CRT02)

LEARNING OUTCOME

1. To familiarize the students with the accounting principles and practices of various types of business other than companies.

Core Course -9: BUSINESS MANAGEMENT (COM02-COM3CRT04)

LEARNING OUTCOME

1. To familiarise the students with concepts and Principles of Management.

Core Course -10: CAPITAL MARKET (COM02-COM4CRT01)

LEARNING OUTCOME

1. To give the students an overall idea about Capital market.
2. To familiarise the students with capital market operations in India.

Core Course -11: CORPORATE ACCOUNTING (COM02-COM4CRT02)

LEARNING OUTCOME- To provide a thorough knowledge about the accounting of companies.

Core Course -12: FINANCIAL SERVICES (COM02-COM4CRT04)

LEARNING OUTCOMES

1. To provide the students with an overall idea of financial services available in the country.
2. To create an understanding about recent trends in financial services sector.

Core Course – 13: COST ACCOUNTING (COM02-COM5CRT01)

LEARNING OUTCOMES

1. To familiarise the students with cost concepts
2. To make the students learn the fundamentals of cost accounting as a separate system of accounting

Core Course – 14: SPECIAL ACCOUNTING (COM02-COM5CRT02)

LEARNING OUTCOME

1. The purpose of the paper is to acquaint the students with advanced accounting principles and procedures.

Core Course – 15: APPLIED COST ACCOUNTING (COM02-COM6CRT01)

LEARNING OUTCOMES

1. To acquaint the students with different methods and techniques of costing.
2. To enable the students to identify the methods and techniques applicable for different types of industries.

Core Course – 16: PRACTICAL AUDITING (COM02-COM6CRT02)

LEARNING OUTCOMES:

1. To familiarize the students with the principles and procedure of auditing.
2. To enable the students to understand the duties and responsibilities of auditors and to undertake the work of auditing.

Core Course – 17: ACCOUNTING FOR MANAGERIAL DECISIONS (COM02 - COM6CRT03)

LEARNING OUTCOME:

1. To equip the students to interpret financial statements.
2. To enable the students to have a thorough knowledge on the management accounting techniques in business decision making.

CORE OPTIONAL COURSES

Core (Optional 1): INFORMATION TECHNOLOGY FOR BUSINESS (COM02-COM3CRT06)

LEARNING OUTCOMES

1. To make the students aware of the role of information technology in business and make them capable of developing web pages for business.

Core (Optional II INFORMATION TECHNOLOGY FOR OFFICE (COM02-COM4CRT06)

LEARNING OUTCOME

1. To make the students capable of managing the office activities with the help of information technology.

Core (Optional III)-COMPUTERISED ACCOUNTING (COM02-COM5CRT04)

LEARNING OUTCOMES

1. To equip the students to meet the demands of the industry by mastering them with industry sought after computerised accounting packages.
2. To develop practical skills in the application of Tally Accounting package.

**CORE (Optional IV) – DATABASE MANAGEMENT SYSTEM FOR BUSINESS
(COM02-COM6CRT05)**

LEARNING OUTCOME

1. To provide broad understanding of database concepts and Database management system software.

COMMON CORE COURSES

**Common Course -1: PERSPECTIVE AND METHODOLOGY OF BUSINESS STUDIES
(COM02-COM1CMT01)**

LEARNING OUTCOMES

1. To understand business and its role in society
2. To understand entrepreneurship and its heuristics
3. To comprehend the business environment
4. To enable the student to undertake business activities

**Common Course -2: BUSINESS COMMUNICATION AND MANAGEMENT
INFORMATION SYSTEM (COM02-COM2CMT01)**

LEARNING OUTCOME

1. To familiarize the importance of communication in business and methods of communication relevant to various business situations and to build up communication skill among students.

**Common Course - 3(i): E-COMMERCE AND GENERAL INFORMATICS (COM02-
COM3CRT03)**

LEARNING OUTCOME

1. The Learning Outcome of this course is to make the students familiar with the mechanism of conducting business transactions through electronic Media.

**Common Course – 4: ENTREPRENEURSHIP DEVELOPMENT AND PROJECT
MANAGEMENT (COM02-COM4CRT03)**

LEARNING OUTCOMES

1. To equip the students a craving for individual freedom, initiative and enterprise by pursuing self-employment and small business entrepreneurship as a viable alternative to salaried employment.

COMPLEMENTARY COURSES

Complementary Course – 1: ADVERTISING AND SALES PROMOTION (COM02-COM5CMT01)

LEARNING OUTCOME

1. To make the students aware of the strategy, concept and methods of advertising and sales promotion.

Complementary Course – 2: PRINCIPLES OF BUSINESS DECISIONS (COM02-COM6CMT01)

LEARNING OUTCOMES

1. To familiarise the students with the economic principles and theories underlying various business decisions.
2. To equip the students to apply the economic theories in different business situations.

OPEN COURSE

CAPITAL MARKET AND INVESTMENT MANAGEMENT (COM02COM5COT02)

LEARNING OUTCOME

1. To give the students an overall idea about Capital market and various investment avenues.

PROJECT REPORT & VIVA (COM02-COM6CPR01)

It gives you the opportunity to conduct in-depth work on a substantial problem to show individual creativity and originality, to apply where appropriate knowledge, skills and techniques taught throughout the degree programme to further oral and written communication skills, and to practise investigative, problem-solving, management and other transferable skills.